

Resilience, Depth, and Connection

YOUR IMPACT WITH PMD ALLIANCE

Quarters 1-3
2021



We offered our community breadth and depth when it comes to programming, with 244 live and interactive opportunities to learn in 272 days.



Whether tuning in to learn from experts or connect to community, 24,929 people impacted by movement disorders joined our Neuro Life Online® programs.

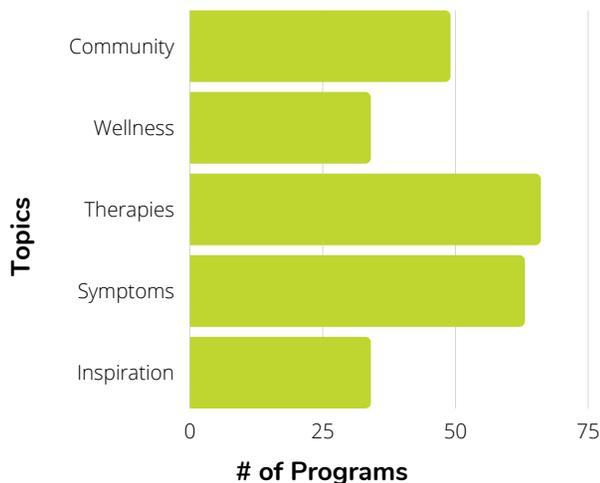


In Sync® Online brought together 562 support group leaders from across the country, representing a total reach of over 28,000 community members.

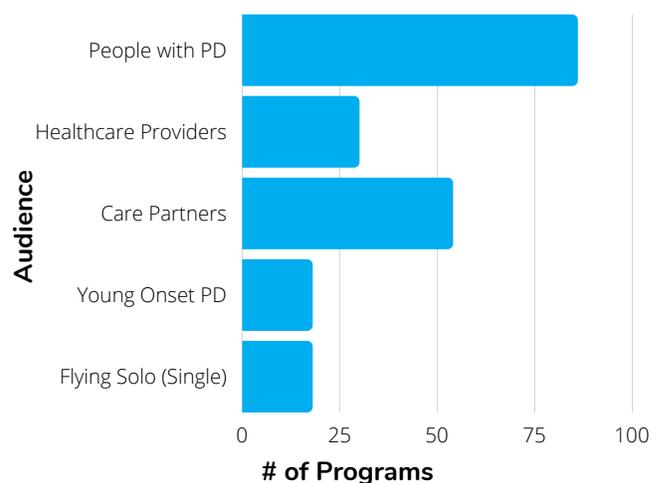
10 IN-PERSON
MARKETS

By holding in-person events, we built capacity and connection in ten local communities across the country, creating support networks and countering isolation. Together, whether in-person or online, we grow our resilience.

PROGRAM DIVERSITY BY TOPIC



PROGRAM DIVERSITY BY AUDIENCE



PMD Alliance
Parkinson & Movement Disorder Alliance

(800) 256-0966

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Casting a Wide Net: Expanding Our Community

- Approximately 60,000 Americans are diagnosed with PD each year—and they deserve support. Our reach is growing to meet them: **24,929 people in all 50 states, including Washington, DC and Puerto Rico, and in 38 countries gained resources** by participating in our Neuro Life Online® Programs. This is a 37% increase in program participants, meaning a **37% increase** in the number of people living with PD and their loved ones whom we were able to support.
- Our website is a hub of resources and we're making sure new eyes reach it every day. From June to September 2021, one in every two visitors to our website (55%) were new visitors, discovering our programs for the first time.

Breadth and Depth: Answering the Questions that Matter Most



- **At PMD Alliance, we're in touch with the needs and pain points of our community.** Our top programs this quarter had nearly 400 live attendees each, and spanned a diverse range of topics, from our Care Partner series "Planning for the Future," to "Understanding the Emotionality of Parkinson's," to "Swallowing Issues in PD," to "Hey Doc, What about Cannabis?" We create unique, inclusive programming that responds to the wide range of issues that matter most to the people impacted by movement disorders. **"Fantastic!!! More! More! More!" says Ken Schiff, program participant and person with PD.**

- This quarter, we also fostered depth in our programs, creating multi-part series and supplemental educational materials that allowed participants to dive deep into meaningful topics.
- Our programs go beneath the surface with care partners, too. One program participant told us, **"Care partners are always overshadowed except at PMD Alliance's programs."**

Amplifying Impact: A National Network of Support

- Training support group leaders is integral to our mission and has a ripple effect on tens of thousands of people in local communities across the country. In 2021, **we have educated 562 leaders** through creative, interactive, and impactful virtual sessions designed to support leaders in cultivating the tools and confidence to host sustainable, meaningful groups.
- "The training was impressive and...innovative as well as helpful, educational, and inspiring. **The quality resources your team provided are invaluable to me.**" —Gail, Support Group Leader



Knowledge At Your Fingertips

- Our "PD&Me" mobile app, which has a **5-star rating in the app store** and has been downloaded 771 times, allows users to search virtual and in-person groups, locate movement disorder specialists, medication assistance, educational programs and more. **Users access 8,000 different support and exercise groups at their fingertips.**

Building Community

- After spending nearly two years in isolation, we're looking to the horizon. We spent this quarter preparing for the flurry of in-person events happening now, in the final months of the year. Connection builds resilience and we want our community to **sit beside their peers, feeling the energy of community again. We're ready for some feel-good Movement Breaks as we breathe in unison in yoga or do a tango in our chairs.**



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