

CPDC™ Marketing Materials



PMD Alliance
Certified Parkinson Disease Care™

CERTIFIED PARKINSON DISEASE CARE™

Ensuring the highest quality care for residents living with Parkinson Disease



Gain resources and hands-on educational materials.



Receive tool kits and promotion to the broader PD community.



Access community, culture, and knowledge building opportunities.

ABOUT PMD ALLIANCE

As an independent, national nonprofit, Parkinson & Movement Disorder Alliance serves as a centralized hub of information, connection, and resources for people with Parkinson's, their care partners, and their medical providers. With more than 40 million Americans affected by movement disorders, we educate and connect those across the Movement Disorder Care & Support Ecosystem® to empower all impacted by Parkinson disease (PD) and related disorders to live their fullest lives.

25% of people with Parkinson's will end up in assisted living and long-term care facilities. As the incidence of Parkinson's and related disorders increases, more people will require knowledgeable long-term care services. We want to equip your staff with the tools to provide the highest quality of care for this rapidly growing population.

SET YOUR FACILITY APART

Pioneered by experts in geriatrics and Parkinson's, our Certified Parkinson Disease Care™ (CPDC™) accreditation program has been operating for over four years in six states and counting. To become a CPDC™ facility, select staff are trained to create and deliver care plans with specific attention to the symptoms, medications management, and therapy considerations for a person with Parkinson disease. This sets your team apart from the pack, reassuring people with Parkinson's and their loved ones that (unlike your competitors) your staff will provide informed care and meet their challenges with compassion.

TRAINING TAILORED TO YOUR COMMUNITY



PMD Alliance understands that the needs of every facility are unique. While we have standardized introductory training, everything following is tailored to what your facility needs to enhance daily quality of life for people with Parkinson's.



With that in mind, CPDC™ offers a holistic train-the-trainer model, inducting Parkinson's Care Advocates at each accredited facility. These Advocates serve as role models and are responsible for building a culture of PD awareness and education in your staff. They help inform the monthly resources and situation-based examples that will be provided by PMD Alliance to empower your whole team.





Learn with us and build your Parkinson Disease care community!
We're here to provide monthly educational content that's engaging, accessible, and brings value to your staff and the people they serve. This tool exists not only to foster confidence in care providers but also to help you invite residents and their families to grow their knowledge, which is why CPDC Digest resources are built to share!

Education

Understanding the Impact of Medication Timing in People with Parkinson's Disease

By understanding and addressing medication off times, caregivers can contribute to enhancing the well-being of those with Parkinson's.

[LEARN MORE](#)

Education

Experiencing Wearing Off in Your Residents with PD

One of the most important factors for getting a smooth response with Parkinson disease medications is recognizing the signs and symptoms of PD that might slowly creep up between doses.

[READ MORE](#) | [WATCH THE VIDEO](#)

Resource

Wearing Off Checklist

Because OFF time can present in such a variety of ways, sometimes it can be hard to tell if symptoms are related to the timing of their medication. This checklist was



Digital Materials



are related to the timing of their medication. This checklist was designed to help you to identify what might be OFF time and to plan conversations with loved ones and physicians.

[DOWNLOAD HERE](#)



Community

Welcome Mallard Bay and Chestertown Nursing & Rehab to the CPDC Community!

"Our goal is to provide hope and healing by helping those individuals achieve their highest level of physical, emotional, and spiritual well-being."

[SAY CONGRATS](#) | [GET CONNECTED](#)



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November Digest

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Share & Inspire!

Making a difference in your communities! Is your staff making and/or exercise groups? Has your staff made a difference for those living with PD? Share your story [here](#) so we can spotlight on the important work you do.

Thank you for all you do to serve the PMD community,

Julissa Schneider

Julissa Schneider, ACSM EP-C
Alliance Senior Manager of CPDC



In collaboration with




LSVT
GLOBAL




CPDC™ Monthly Digest



 | New Message | 






To :


cc : bcc :


Subject :





John Smith





CPDC Advocate

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 www.yourfacilityhere.com


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 Aa 

Send

Draft







Print
Materials



PMD Alliance
Parkinson & Movement Disorder Alliance

CERTIFIED PARKINSON DISEASE CARE FACILITY

Your Facility Here

has completed the annual Parkinson & Movement Disorder Alliance training program for facility staff to inform and enhance the quality of care for people living with Parkinson disease.

2024 - 2025

Calissa Schneider
SENIOR MANAGER OF CPDC

Andrea Merriam
PMD ALLIANCE CEO

CPDC

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WE ARE A CERTIFIED PARKINSON DISEASE CARE FACILITY

25% of people with Parkinson's will live in assisted living and long-term care facilities. As the incidence of Parkinson's and related disorders increases, more people will require knowledgeable long-term care services. As a CPDC™ Facility, our staff is specially equipped with the tools to provide the highest quality of care for this rapidly growing population.

YOUR LOGO HERE

ACCESS RESOURCES
BUILT JUST FOR YOU
VISIT WWW.PMDALLIANCE.ORG



WE ARE A

CPDC

Certified Parkinson Disease Care™

FACILITY



CERTIFIED PARKINSON DISEASE CARE™

Ensuring the highest quality care for residents living with Parkinson Disease

CPDC™ BENEFITS

In addition to orientation materials to train participating staff, accredited facilities also receive:



Monthly "CPDC™ Digest"
resources and hands-on educational materials, exploring different topics related to Parkinson's care.



A marketing tool kit
to help you use your CPDC™ accreditation to stand out from other facilities in your region.



Promotion to the broader PD community,
with both a listing on our website and a post tagging your facility on our social media.



Access to PD community, culture, and knowledge building opportunities
through PMD Alliance's live, online programs and recorded webinars.

READY TO GET CERTIFIED?

Here are the steps:

- 1** Email CPDC@pmdalliance.org to schedule an introductory meeting with one of our experts.
- 2** Identify your Parkinson's Care Advocates.
- 3** Complete your training, including Pre-Test, Training Video, and Post-Test.
- 4** Congratulations! You're certified, and all additional benefits included in this manual are available to you.



Visit PMDAlliance.org
or scan the QR code
to learn more!

